To: WHCA/WiCAL Membership

From: Brian R. Purtell

Re: Wisconsin Pressure Ulcer Coalition (WPUC) Collaborative

Date: November 10, 2008

WHCA/WiCAL are among the founding members of the Wisconsin Pressure Ulcer Coalition (WPUC) and at this time we are encouraging of all members to consider participation in this one year collaborative program aimed at improving pressure ulcers across care settings and improving overall prevention rates throughout the care continuum.

In late October all hospitals, nursing homes, assisted living, home health, and hospice providers received a brochure inviting their participation. The collaborative program begins in early December with the first training session on December 9th in the Wisconsin Dells. Members are strongly encouraged to register for this program, which is modeled in part on the very successful New Jersey Collaborative which yielded tremendously positive results. The registration brochure can be found on the following pages of this document.

Background: The Wisconsin Pressure Ulcer Coalition was formed in December 2007 and is made up of several Wisconsin stakeholder groups that represent a variety of cross setting organizations. These include the Division of Quality Assurance, Wisconsin Homes and Services for the Aging, Wisconsin Health Care Association, Wisconsin Hospital Association, Rural Wisconsin Health Cooperative Health Initiative, Wisconsin Assisted Living Association, MetaStar, and representatives from nursing homes, home health, hospice and assisted living.

The Coalition’s primary mission is the prevention of pressure ulcers across the continuum of care. This will be accomplished by inviting providers from all communities of practice (hospital, nursing home, home health, assisted living and hospice) to participate in a one year initiative that will emphasize ways to prevent pressure ulcers across settings.

Each provider will be expected to develop a team and be actively involved in the improvement methodologies. These may include attendance at learning sessions (2-3 per year), participation in teleconferences in between learning sessions (one every 4-6 weeks) and monthly data submission. The Coalition will provide reports
to each provider that highlights the improvements they are making in reducing pressure ulcers within their respective organizations.

The importance of working across the care continuum will be emphasized, therefore, every effort will be made to partner nursing homes, hospitals and providers from other care settings with each other so that communication and problem solving may occur at multiple levels and within and among multiple teams.

The Coalition will be seeking funding through a variety of methods to keep the costs of participation as low as possible. First, every organization that is a member of the Coalition has been asked to contribute towards start up costs. Second, vendors have been solicited for funds towards ongoing costs of the efforts. Last, there is a fee associated with participation (detailed in brochure below) which covers the coordination costs and the learning sessions throughout the year.

All WHCA/WiCAL nursing home and assisted living members are encouraged to consider participation in this program. Details can be found on the attached brochure. Members with questions are encouraged to speak with Brian Purtell or Tom Moore at the WHCA/WiCAL offices (brian@whca.com or tomm@whca.com). Additional information or details are available through Jenny Harrison at MetaStar:

CONTACT INFORMATION:

Jenifer Harrison
2909 Landmark Place
Madison, WI, 53713
(800) 362-2320 extension 8222
jharriso@metastar.com
The Wisconsin Pressure Ulcer Coalition (WPUC) invites you to participate in a one-year collaborative.

Coalition Members

Department of Health Services, Division of Quality Assurance
Home Health United
HospiceCare Inc.
The Hospice Organization and Palliative Experts of Wisconsin (H.O.P.E.)
The Laureate Group
MetaStar
Mt. Carmel Health and Rehabilitation Center
Rural Wisconsin Health Cooperative Health Initiative
St. Francis Home
Wisconsin Assisted Living Association
Wisconsin Association of Homes and Services for the Aging
Wisconsin Center for Assisted Living
Wisconsin Health Care Association
Wisconsin Homecare Organization
Wisconsin Hospital Association

Key Corporate Partner
American Medical Technologies
What Is the Wisconsin Pressure Ulcer Coalition?

Mission:
Prevention of pressure ulcers across the continuum of care accomplished by involving providers from all communities of practice to participate in a one-year initiative that emphasizes ways to prevent pressure ulcers across settings.

When Is the Collaborative?
This year-long project begins in December 2008 and will end in December 2009. Participation involves:
- Attendance at two learning sessions per year
- Monthly participation in teleconference calls
- Monthly submission of data

Upon membership you will receive information for the first learning session on December 9.

What Is the Cost?
Cost varies depending on the setting of care.

Assisted Living:
$500 for 21 beds or more
$250 for 20 or fewer beds

Home Health and/or Hospice:
$1,000 for those with an Average Daily Census (ADC) more than 400
$500 for those with an ADC of 100–400
$250 for those with an ADC less than 100

Hospital:
$2,000 for 51 beds or more
$1,000 for 50 or fewer beds

*Nursing Home:
$1,000

*The first 50 SNFs that register and demonstrate full participation in the year-long collaborative will be reimbursed their fee through Civil Monetary Penalty (CMP) funds.

How Do I Participate?
Act now! Membership is limited to the first 100 respondents! Please mail your registration and payment by November 12, 2008.

Membership Form

Checks should be made out to WPUC/MetaStar. Questions? Contact Dan Mohr at 1-800-362-2320 or dmohr@metastar.com.

Organization Name: ________________________
________________________________________
Address: __________________________________
________________________________________
Phone: ____________________________________
E-mail Address: ____________________________
Contact Name: _____________________________

❑ Assisted Living:
  $500 for 21 beds or more
  $250 for 20 or fewer beds

❑ Home Health and/or Hospice:
  $1,000 for those with an Average Daily Census (ADC) more than 400
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  $250 for those with an ADC less than 100

❑ Hospital:
  $2,000 for 51 beds or more
  $1,000 for 50 or fewer beds

❑ Nursing Home:
  $1,000

Please mail membership form and payment to: WPUC/MetaStar
Attn: Dan Mohr
2909 Landmark Place, Suite 300
Madison, WI 53713

Payment must be received with your completed membership form by 11/12/08.